COMMERCE MARKETING AUTOMATION

CRM • MESSAGING • AUTOMATION • ANALYTICS • APPS

Consumers purchase and engage more when they receive a consistent, coordinated and personalized shopping experience.[1]

How do you create that experience for each unique consumer throughout the customer lifecycle, across all channels?

You need Commerce Marketing Automation.

CRM
Know your customers and their buying behaviors.

Messaging
Deliver personalized messages via the right channel.

Automation
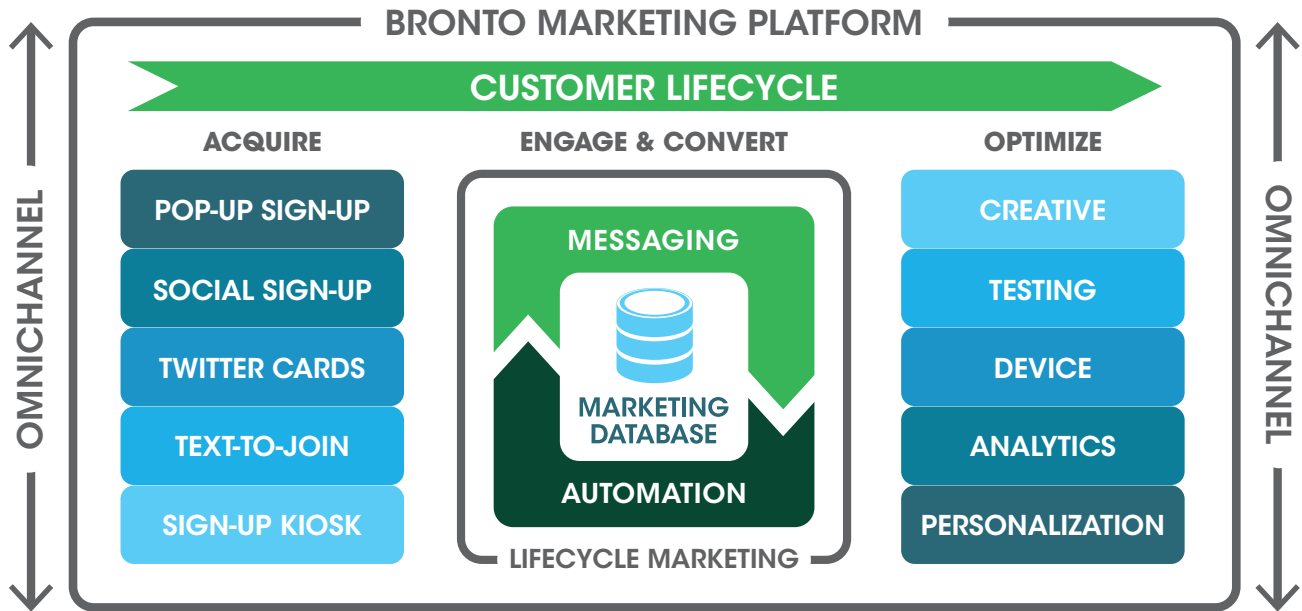Visually orchestrate cross-channel campaign workflows.

Analytics
Track metrics and revenue to optimize performance.

Apps
Do more while saving time and resources.

BRONTO MARKETING PLATFORM

OMNICHANNEL

CUSTOMER LIFECYCLE

ACQUIRE

- POP-UP SIGN-UP
- SOCIAL SIGN-UP
- TWITTER CARDS
- TEXT-TO-JOIN
- SIGN-UP KIOSK

ENGAGE & CONVERT

MESSAGING

MARKETING DATABASE

AUTOMATION

LIFECYCLE MARKETING

OPTIMIZE

- CREATIVE
- TESTING
- DEVICE
- ANALYTICS
- PERSONALIZATION

OMNICHANNEL

#1

Commerce Focus
#1 email marketing provider to the Internet Retailer Top 1000

THE STEVIES

Elite Support and Strategic Guidance
6-time winner for **Best Customer Service**

//CODiE//

Sophisticated Marketing Made Easy
Best Marketing Automation Solution in 2014 & 2015

About Bronto

Bronto Software, a NetSuite company (NYSE: N), provides a cloud-based commerce marketing automation platform to mid-market and enterprise organizations worldwide. Bronto is the number one ranked email marketing provider to the Internet Retailer Top 1000, with a client roster of leading brands, including Armani Exchange, Timex, Samsonite, Theory and Vince Camuto. The Bronto Marketing Platform is deeply integrated with commerce platforms, such as NetSuite, Magento, Demandware and MarketLive. The company is headquartered in Durham, NC, with additional offices in London, Sydney, New York and Los Angeles. For more information, visit **bronto.com**.

[1] 7th Annual Consumer Personalization Survey. The e-tailing group. March 2015. V3-7-2015

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