Are You Ready for the Modern Workforce?

6 Questions to Ask Your LMS Provider

The modern workforce is rapidly changing

Welcome to the future, where technology changes faster than you can Google what “on fleek” means.

It’s no secret that today’s employees have different ways of learning, communicating, and working than ever before.

They have zero tolerance for:

- Endless strings of lectures
- Being chained to a desk all day
- Secretive leadership

They’re increasingly focused on:

- Working remotely
- Work-life integration
- Transparency

Employee engagement is more important than ever, and **mature (and, often, more successful) organizations spend more on employee training**, because, well, they get it. Organizations with strong learning cultures **are 52% more productive and 17% more profitable.**

Booyah

Keeping up with modern workforce trends is easy with an online learning management system (lms) that:

- Can grow with you
- Is designed for the modern learner
- Will keep up with today’s rapidly changing workforce

The point is:

Not all learning management platforms are the same. **How do you know if yours is right or you—now and in the future?**

Are you ready to maximize your e-learning program for the modern workforce? **Start by asking your LMS provider these six questions:**

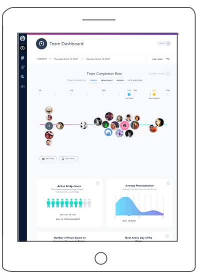
One

Will the LMS look (and work) great on any device?

Work—like everything else—has gone mobile.

And because employees are increasingly putting mobility at the top of their workplace priorities, **companies with streamlined mobile strategies are reporting increased productivity.** Your learning management system must have delivery options that are mobile-compatible for employee cultivation on the train, at the office, or anywhere in between.

Bridge is a cloud-based LMS designed to accommodate any web-based device, without requiring an app download. Here’s a peek into what anytime, anywhere employee training looks like with Bridge:



To keep up with all the moving parts of learning and development (L&D), use a learning management solution with the ability to integrate **synchronous learning activities** such as:

LIVE VIRTUAL MEETINGS

ONLINE TRAINING EVENTS

VISUAL PRESENTATIONS

GROUP CHATS

Two

Is the LMS easy to use (i.e. will it actually get used)?

Many learning management tools and e-learning programs require UX/UEX design, coding, or IT skills that your team may or may not have. A platform used to train people shouldn't need a ton of pre-training on how to use it. A survey from Brandon Hall Group found that **24 percent of participating organizations thought the usability of their current LMS was sub-par.** It also found that LMS admins are expected to be on their technical-knowledge A-game and have the IT department on standby. Translation: SOS.

With Bridge, anyone from an HR consultant to a retail sales manager to a subject-matter expert (SME) can easily create and upload courses in minutes, no coding experience required.

The frustration-free features of Bridge include:

THEME / BRANDING ABILITIES

A SIMPLE DASHBOARD

A CENTRAL CONTENT LIBRARY

LEARNING OBJECT COMPATIBILITY

THIRD-PARTY INTEGRATIONS,
INCLUDING ENTERPRISE RESOURCE PLANNING (ERP),
CUSTOMER RELATIONSHIP MANAGEMENT (CRM),
AND HUMAN RESOURCE INFORMATION SYSTEMS (HRIS)

Three

Will the LMS keep employees more engaged and less dazed?

An effective e-learning program can help **increase employee engagement,** which is **linked to productivity,** lower absenteeism, lower turnover rates, a lower rate of inventory shrinkage, and fewer safety incidents. For e-learning to be effective, you need a training system that delivers engaging content and interactivity to help learners retain knowledge. Hello, shortened onboarding times and expedited productivity. Goodbye, tears of boredom.

Interactivity: Activated

Look for ways to incorporate interactivity to engage employees in course material:

1

QUIZZES AND SURVEYS:

See what they actually know, and make modifications where needed.

2

GAMIFICATION:

Make employee training fun with **incentives, levels, and badges.**

3

SOCIAL INTEGRATION:

Tweet or publish an update to social media. ("Look how certified I am!")

In addition to interactivity, look for opportunities for self-directed learning. Millennials and modern workers want to take charge of their own training. A great learning management system will offer a learning library that employees can use to develop skills on their own, without being given required courses with unnecessary preset time lengths.

And to stay on top of all of this freedom, managers can incorporate checkpoints into courses to make users aware of their own progress. This lets the admin and user address performance and set goals together.

Four

Does the LMS facilitate collaboration?

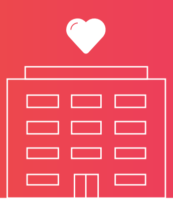
Flexibility and remote working—the themes of the modern workforce—make for lots of collaboration. Fortunately for companies looking to sharpen their competitive edges, collaboration drives innovation by improving team efficiency, playing to employees' strengths, and streamlining cross-team communication.

Increased communication and collaboration help your employees in the following areas:

efficiency

office harmony

overall profitability



With features like instant messaging and discussion groups, Bridge makes it easy to collaborate. It's basically one big, productive party.

Five

Does the LMS make it easy to analyze progress and manage courses?

Point-blank, **learning and development (L&D) is a waste of time and resources if there are no measurable outcomes** or ways to track progress.

In Bridge, you can check stats and learner progress in real time, via:

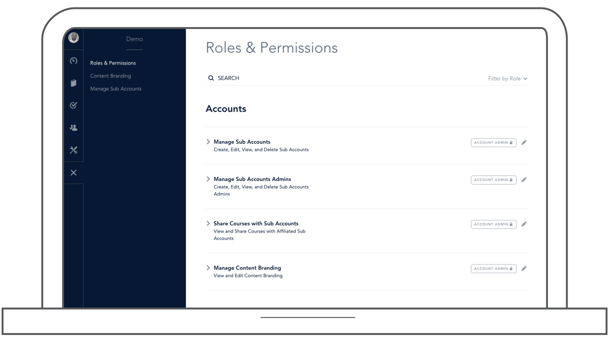
EMAIL

MESSAGING

REPORTS

STATUS ICONS

Managing courses is a breeze when you can **communicate with learners** via discussion boards or mass alerts through the LMS instead of emails. To keep the right people viewing the right things, assign user access levels and permissions. With varying levels of access, SMEs or top employees can help create courses (without receiving all the keys to your training kingdom).


Demo

Roles & Permissions

Content Branding

Manage Sub Accounts

Roles & Permissions

SEARCH

Filter by Role

Accounts

Manage Sub Accounts
Create, Edit, View, and Delete Sub Accounts
ACCOUNT ADMIN

Manage Sub Accounts Admins
Create, Edit, View, and Delete Sub Accounts Admins
ACCOUNT ADMIN

Share Courses with Sub Accounts
View and Share Courses with Affiliated Sub Accounts
ACCOUNT ADMIN

Manage Content Branding
View and Edit Content Branding
ACCOUNT ADMIN

Bridge knows there's no such thing as cookie-cutter training — LMS tools should provide flexibility and versatility.

SMART GROUPS

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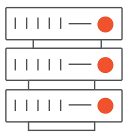
Smart Groups allows managers to break down groups by department, hire date, role, or even eye color (weird, but possible). Use data from quizzes or surveys to compare apples to apples for the analytics you really want.

SUB-ACCOUNTS



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Sub Accounts gives larger groups within an overall company access to and control of their own e-learning and training. For instance, a company's multiple divisions would be able to control separate training programs for their employees, but still be members of the overall parent program.

GET THIS:
SUB ACCOUNTS CAN ALSO HAVE SUB ACCOUNTS (E.G. A DEPARTMENT WITHIN A BRANCH).
YOU WEREN'T READY FOR THAT INCEPTION, WERE YOU?

...

Six

Does the LMS come with reliable support?

As nice as a sales rep may be over the phone pre-sale, you only get great support when there's experience to back it up post-sale. **Competent support increases the credibility of the product and company,** so you can focus on more of what matters (like your work). An LMS should be simple enough to do what you need to get done, with available support from real humans along the way.

Make note of the platform's support offerings before buying, including:

1. **PROCESS FLOWCHART OR STEPS TO OBTAIN SERVICE NEEDED**
2. **TIERED OFFERINGS, INCLUDING A BREAKDOWN OF USERS' ACCESS TO SPECIFIC LEVELS OF SUPPORT**
3. **THE METHOD BY WHICH SUPPORT SERVICES ARE DELIVERED (E.G. SUPPORT TICKET)**
4. **KNOWLEDGE AND EXPERIENCE IN THE E-LEARNING INDUSTRY**

Credibility Wins

Without a doubt, **Instructure,** makers of Bridge, knows its stuff. Instructure's knowledgeable support staff has been honing its expertise for years, starting with Instructure's first LMS platform: Canvas (for K-12 and higher education). The company's success is built on excellent service and support customers can count on.

Instructure has 800+ employees with offices around the globe, including dedicated support staff.

Canvas is the fastest-growing learning management system, used from first grade all the way to the Ivy League.

Instructure's expertise in building software that people actually want to use led them to create Bridge for companies and corporations.

Bridge offers extensive support for LMS admins, authors, and users giving everyone the answers and feedback they need, when they need it.

Making the Cut

There are several options out there, but not every learning management system is the same. Be sure you evaluate your own current and future needs before making a purchase.

To determine the best lms for your organization:

CHECK YOURSELF:

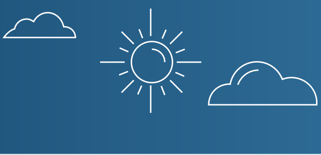
Assess your company's needs and plan for the future.

GET DIGGING:

Do your research by checking user reviews, the company's history and client base, and the functionality required to meet your needs.

TAKE IT FOR A JOYRIDE:

Request a demo with a knowledgeable sales rep or sign up for a **free trial.**



If you're looking for a user-friendly, cloud-based solution, Bridge may be the LMS for you.

Bridge has intuitive features that create a low barrier to implementing e-learning courses and more competency for employees.

BRIDGE OFFERS:

① User-friendly interface

② Custom theming

③ Role assignment and controls

④ Mobile compatibility

⑤ Robust reporting and support

If Bridge has you answering "yes" to the six questions outlined in this guide, it's probably time to give it a try.

TRY BRIDGE TODAY

Bridge is a modern learning platform created to drive a compelling learning experience while helping employees and companies grow faster. Learn more at **GetBridge.com**.

BRIDGE BY INSTRUCTURE

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