



We connect every business to the people they care about



Spredfast is a social software company that works with over 800 global brand, media, and agency customers, making it easier for businesses to manage, integrate, and amplify their social content across any digital touch point. Use our smart social data to inform business decisions across teams, our open system to connect social to your digital ecosystems, and our innovative technology to keep you ahead of the game.

We have close partnerships with the world's largest social networks, including Twitter, Facebook, LinkedIn, Instagram, Pinterest, and Tumblr. In 2015, we were also named a Leader in the Forrester SRP Wave. With global offices and over 500 employees, Spredfast is simplifying and amplifying social media marketing, helping our customers prove its bottom-line business value.

Fun Facts



Meet the Spredfast Platform

The Spredfast social software platform connects you to people your business cares about most, using the power of social to engage consumers and create super-fans. Be brave with your social strategy, be smart with the data you find, and be relevant with the stories we'll inspire you to create. Integrate our open platform with the best-in-class marketing solutions you already use, so you can meet social and business goals alike.

Conversations

Smart social media management

Streamline content planning, respond efficiently with context, and share social insights with your entire organization—from one secure platform.

Experiences

Inspire audience engagement everywhere

Find and curate the best social content in real-time, quickly integrate it into your brand experience, and easily publish across any digital property.

Intelligence

Mine unlimited real-time social data

Identify opportunities to engage with your audience, track performance against competitors, and increase campaign effectiveness from a beautiful, intuitive interface.

Promotions

Custom social campaign management

Design and customize contests, sweepstakes, survey forms and more with a simple drag-and-drop interface. Use the data you collect today to inform smart marketing strategies tomorrow.

Customer Success

Strategic services for social marketing

From training to support and strategy to account management, our all-star team is invested in your best-in-class status in social. Our seasoned team knows first-hand what it takes to succeed on the biggest social stages—and how to tackle social's biggest challenges.

“Spredfast is by far the most adaptable social media management tool there is. They adapt their software to best fit our business needs and the business needs of all their customers. That’s adaptability at its finest, and that’s why we choose to use Spredfast.”

Justin Miller

Manager, Social Care | Sears Holdings Corporation

Get in Touch!

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